

# 25

years

our mission is to provide **quality interior design services** that improve workplace *performance*

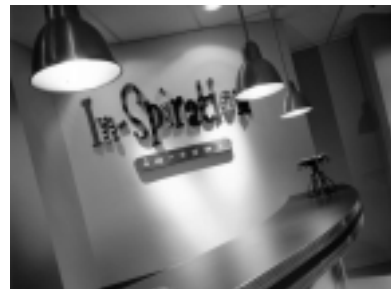
NEWSLETTER 2004  
VOL 8



1999-2004  
Standard & Poor's  
Raymond James  
First Canadian Title  
Filogix

# 5

## Our Team Over the Years



1994-1999  
Guardian Capital  
Doane Raymond  
Angus Reid  
In-Sync Consumer Research

# 10

1989-1994  
Saturday Night Magazine  
Harrod & Mirlin  
Ontario Film Development Corporation  
Towers Perrin

# 15

## Exceeding Expectations 1979-2004



1984-1989  
H.J. Heinz  
Guarantee Company  
Esso Chemicals  
Hewitt Associates

# 20

1979-1984  
Bank of Tokyo  
Aylesworth Thompson  
Royal Bank  
Deloitte Haskin & Sells

# 25



## Doug Bullock

ARIDO, ASID  
Head Coach & Cheerleader

### Mail Boy makes President

It was 25 years ago that I joined a small interior design firm on University Avenue in Toronto. Over the next ten years I went from being a freelance designer to becoming President in 1989. I have always thought of this incredible journey as "Mail Boy makes President".

### Beer, Cookies and Push Button Phones

When I joined the firm I thought I had died and gone to heaven, to find they had beer in the fridge, cookies in a jar and push button phones. Wow, have things changed in 25 years; the drafting boards are gone, the yellow message pads are gone, the typewriters are gone, but some things are still the same. We still have rolls of drawings, jobs still have to be done yesterday and as designers, we still have to be creative. Our tools are better, but the challenges keep coming.

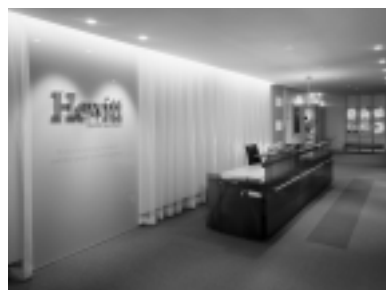
### What a Lucky Guy

For the last 15 years, our philosophy of "Exceeding Expectations" has been a driving force behind everything we do. Luckily, I have always been surrounded by a great team of people, designers and vendors, who have been able to ensure this philosophy became reality. What a lucky guy I am.

### New Tools for the Heart & Soul

Today we have jumped forward to differentiate ourselves by becoming ISO 9001 certified and by developing our own unique management tool, WPMP, but the bottom line is that these are still just tools. The heart and soul of the firm is a group of dedicated designers, who take great pride in designing innovative offices for people to work in.

## Hewitt Associates CLIENT EXPERIENCE CENTRE



HEWITT ASSOCIATES  
15,731 sq. ft. | 2 Sheppard Ave. East  
Completed in March 2004  
Design Team: Donna Wood, Jennifer Cram  
General Contractor: Gillanders Construction  
Consulting Engineers: H.H. Angus & Associates  
Custom Millwork: Eli-Rod Architectural Woodwork  
Stone Flooring: Stone Tile  
Carpet: Crossley and Patcraft  
Branding Graphic Installers: BGM Imaging  
Display Poles: Fifty-One Design  
Reception Desk: Metro Werndle  
Tablet Arm Chairs: Steelcase  
Waiting Area Furniture: Keilhauer  
Signage: Technisigns  
Photo Credit: David Whittaker

## Awards of Excellence

Bullock Associates annually presents an award to those individuals who have demonstrated outstanding personal commitment to their profession, in their dealings with us.

- 1990** **Jeff Jackson** Reactor Art & Design Limited
- Daniel Kramer** Patella Construction
- Steve Sorensen** Steelcase Canada
- Beverly Collins** Corporate Insurance Group
- Cheryl Fry** McCann Erickson Advertising
- 1991** **Doris Fielder** Towers Perrin
- Trish Gesior** Firstline Trust
- Rod Finney** Seaton Creative Interiors
- 1992** **Val Petta** Coscan Development Corporation
- Steve McMahon** CAS Interiors
- Bryan Hubberstey** The Royal Bank of Canada
- 1994** **Susan Armstrong** Angus Reid Group
- Tomas Laszlo** Royal LePage
- William (Bill) O'Neil** The Toronto Sun
- 1995** **David Brown** Marathon Realty Company
- Bruce Diack** Royal Trust
- Nives Seyffert** Signature Vacations
- 1996** **Diane Bennett** St. Paul Canada
- Dan Passera** Interior Dimensions
- Bernie Winkelmann** Curmann Contracting
- Donna Coates** Bullock Associates
- 1997** **David Moretti** Maharam
- Tony Rainho** Renwall Interiors Limited
- Neil Beauchamp** Towers Perrin
- 1998** **Rick Lustri** CNA Canadian Operations
- Jennifer Garvin** SCI Interiors
- Anna Shepherd** A.T. Kearney
- 1999** **Tom Buckman** Hewitt Associates
- Geoff Mainprize** Trillium Hardware
- Michael Bonnell** Malvern Carpets
- 2000** **Jennifer Rea** Global Crossing
- Robert Horwitz** Interior Dimensions
- Rachel Krzyzewski** Clorox
- 2001** **John Henderson** AXA Insurance
- John Hall** Towers Perrin
- Stephen Fenwick** Towers Perrin
- Robyn Baxter** Steelcase Canada
- Mandy Sutherland** Steelcase Canada
- 2002** **Truus Morgan-Karel** Standard & Poor's
- Diane Jacobs** First Canadian Title
- Anne Bales** Steelcase Canada Ltd.
- 2003** **Kelley Moynagh** PHH Arval
- Dianne Wilson** Xceed Mortgage Corporation
- Jane Highton** Herman Miller Canada Inc.
- Jennifer Stoddart** POI Business Interiors

## The Doug Bullock Student Scholarship Award

As an Alumni of Ryerson University's School of Interior Design, 1976, I wanted to "give back" to Ryerson for the success I have enjoyed based on the solid education I received. So, in 1995, I created The Doug Bullock Student Scholarship Award.

- 1995 Mark Matla
- 1996 Rebecca Clamp
- 1997 My Linh Quach
- 1998 Susan Roman
- 1999 Lindsay Roth
- 2000 Vienna Wong
- 2001 Christina Ott
- 2002 Adriana Sharoun
- 2003 Jessica Davies & Angela Amlani

## Awards Received

- 1990**
- 1991** ARIDO Bronze Awards
- 2001**
- 1990**
- 1991** ASID Design Awards
- 1997**
- 2003**
- 1991** Art Director's of Toronto Silver Award
- 1991**
- 1992**
- 1993** ASID President's Citation Awards
- 1996**
- 1997**
- 1998**
- 2000**
- 2001** Ryerson University, Recognition of Merit Award
- 2001** ARIDO President's Citation
- 2001** ASID Chapter Medalist Award
- 2001** Canadian Interiors Best in Canada Design Award

**ISO 9001**  
REGISTERED

ISO 9001 provides international recognition of our company's commitment to provide consistent quality interior design and project management services for the creation, relocation and renovation of corporate offices. We received our ISO 9001 certification on February 9, 2001.



Bullock Associates Design Consultants Inc. developed and trademarked a unique tool called the Workplace Project Management Program™ (WPMP™) that is applied to our projects. The Workplace Project Management Program™ consists of a series of checklists, detailed instructions and templates to ensure that we consistently deliver quality interior design and project management services to our clients.



Bullock Associates supports the Association of Registered Interior Designers of Ontario (ARIDO) by encouraging our designers to become registered members. The ARIDO Act was amended by the Ontario Government in 1999, to include a Title's Act, giving its registered members the exclusive use of the term "Interior Designer" in the Province of Ontario

### PHOTO CREDITS

David Whittaker, Xavier Nuez, Richard Sanders

## Client List Over the Last 25 Years

- A.T. Kearney
- Access Copyright
- Adecco
- Adexa
- Alberto Culver
- Amdocs Canada
- Angus Reid
- Angus Yachts
- ANZ Bank
- Armstrong Cheese
- Australian Consulate
- Austrian Consulate
- AXA Insurance
- Aylesworth Thompson
- Bank of New York
- Bank of Tokyo
- Barclays Bank
- BBD0
- BCP Advertising
- Bentall
- Beutel
- BLJC
- Bloomberg
- Brookfield
- Burgess Graham
- Canadian Actor's Equity
- Canadian Aviation Insurance
- Canadian Cancer Society
- Canadian Media Guild
- Canadian Tax Foundation
- Cho Hung Bank
- Citizen's Bank
- City of Mississauga
- Clinton Group
- Clorox Canada
- CNA Canada
- College of Occupational Therapists
- Combined Insurance
- Contemporary Research
- CREIT Management
- Cunningham Lindsey
- Dai-ichi Kangyo Bank
- Deeth Williams Wall
- Deloitte Haskin & Sells
- Denison Mines
- Doane Raymond
- Dorchester Group
- DoubleClick
- Downing Street
- E-Certify
- Edgecombe Group
- Encore Cruises
- Enterprise Capital
- ESI Canada
- ESSO Chemicals
- E-Trade
- Farano Green
- Filogix
- First Canadian Title
- Firstline Trust
- Franklin Dallas
- Geosoft
- GMAC - RFC
- Government Policy Consultants
- Grant Thornton
- Guarantee Co.
- Guardian Capital
- GWL Realty
- H.J. Heinz
- Harrod & Mirlin
- Hay Group
- Hewitt Associates
- Hub Group
- In-Sync
- Ipsos Reid
- Kornblum International
- Laidlaw Foundation
- Lancaster Group
- Lloyds Register of Shipping
- Macleod Dixon LLP
- Manpower
- Mattamy Homes
- McCann Erickson
- McKinsey & Company
- MDS Inc.
- Metro Credit Union
- Michael Robillard & Associates
- Morris & Mackenzie
- Mortgage Intelligence
- Mount Sinai Hospital
- Muntz and Beatty
- Muscular Dystrophy
- National Westminster
- Northwest Mutual Funds
- Olsten Health Care
- Omni Power
- Ontario Hydro
- OMDC
- Oxford
- Papiers Stadacona
- Paragon Entertainment
- Peerless Carpet
- Penreal
- People's Jewelers
- PHH Arval
- Praxia
- Raymond James
- Regional Trust
- Roots Canada
- Royal Bank Investment Management
- Royal Bank of Canada
- Royal LePage Branch
- Ryerson University
- Sailient Systems
- SAP Canada
- Saturday Night Magazine
- Save the Children
- Sibec Canada
- Sigma Systems
- Signature Vacations
- Singapore Airlines
- Societe Generale
- Spectra
- SSQ Financial
- St. Paul Fire & Marine
- Standard & Poor's
- Standard Trust
- Stephen Thomas
- Sumitomo Bank
- Swedish Trade
- Swiss Re
- TAL Investments
- Time Canada
- Tokyo Bank
- Toronto Sun
- Towers Perrin
- TrueRisk
- Utias International
- Videogenic
- Visible Genetics
- Walters Forensic
- Watson Wyatt Canada
- Wendy's - Head Office
- Wilson Banwell
- Woodbridge
- Xceed Mortgage
- Yahoo! Canada